

Responsible AI Adoption in Cultural Industries

Five core policy actions, one cross-cutting safeguard, and one long-term scaling layer to enable human-centred, ethical and practical AI use in theatre, dance/performance, and game development.

TOP 5 ACTIONS



Action 1 – Creator-as-Co-Developer

Funding/procurement criteria requiring co-design, acceptance tests, and integration readiness.



Action 2 – Adoption vouchers & a value- and concern-based safe adoption kit

Vouchers bundled with training, governance guidance, plain-language documentation, and feedback/community support.



Action 3 – Responsible AI documentation baseline

Funding/procurement acceptance requirement for tool/model cards & dataset datasheets, with plain-language summaries for user-facing tools.



Action 4 – Trusted provenance/rights baseline

Minimum rights/provenance metadata fields, PIDs for shareable outputs, simple README/data dictionary



Action 5 – Living Lab-to-Policy testbeds

ECCH-aligned testbed cohorts in real workflows, sandboxed with light impact metrics reporting via one-page “policy signal sheets”

HOW TO USE IN 12-18 MONTHS



1

Pick 2-3 instruments to pilot

2

Apply acceptance gates, adoption support, documentation & rights/provenance

3

Validate in a cohort, learn & revise

SUCCESS SIGNALS 12-18 MONTHS



Adoption outcomes documented



Integration-ready tools delivered



Transparency baseline met



Traceable, reuse-ready assets



Testbeds informing policy

CROSS-CUTTING SAFEGUARD



Fair work & value-sharing



Augmentation, not replacement



Crediting and ownership clarity

SUSTAIN & SCALE



Open, interoperable and EU-hosted AI infrastructure options to reduce lock-in and improve migration.

Apply across all 5 actions